



# Buttermilk Buds<sup>®</sup>

*Natural Buttermilk Concentrate*

## We've churned out a great idea... Buttermilk Buds<sup>®</sup>

Buttermilk Buds<sup>®</sup> is a natural dairy concentrate that delivers extremely potent yet well-balanced flavor. Processors can now achieve a high quality natural buttermilk flavor at less cost than using buttermilk. Buttermilk Buds<sup>®</sup> delivers true buttermilk flavor at extremely low application levels—typically 1 to 2 percent of total formulation. Its stable price takes cost out of your concerns. And its fat contribution is negligible. You can now formulate for flavor and health and save money. Buttermilk Buds<sup>®</sup> not only tastes great but looks great on your label—

declared as “Natural Buttermilk Flavor” — and is Kosher<sup>®</sup> and Halal certified. You'll find Buttermilk Buds<sup>®</sup> adds flavor, improves mouthfeel, lowers fat and costs when used in batters, breadings, sauces, salad dressings...wherever buttermilk flavor is desired.

- ✦ Natural Buttermilk Flavor
- ✦ Improves Mouthfeel
- ✦ Saves Costs When Replacing Buttermilk

Buttermilk Buds<sup>®</sup>—Because Quality Still Matters.



Buttermilk Buds<sup>®</sup>

